

INFORMED CONSENT

Research Title: A Context-Aware Recommender System based framework for improving cultural experiences

Principal Investigator: Prof. Francesco Colace (DIIIn, University of Salerno) – email: fcolace@unisa.it

Background and purpose

This study evaluates a prototype that personalizes visiting paths in archaeological sites using a Context-Aware Recommender System (CARS) and IoT/Chatbot/Digital Storytelling/AR technologies, applied at the archaeological parks of Pompeii and Paestum–Velia. The questionnaire collects feedback on: usability, quality of provided suggestions, content presentation through Digital Storytelling and Augmented Reality, chatbot interaction, visit support, and overall satisfaction.

Procedures and duration

After using the prototype on-site, you will be asked to complete a questionnaire.

Data collected and processing

The questionnaire is anonymous. No personal identifying information will be collected. Responses will only be used in aggregated form for scientific purposes.

Legal basis, retention and security

Processing is based on your consent. Data collected are fully anonymous and contain no personal identifiers, so they cannot be traced back to individual participants. Responses will be stored securely and may be retained indefinitely for scientific research, including use in aggregated and anonymized form for scientific publications and presentations. Access is restricted to the research team.

Benefits and risks

No risks beyond those associated with completing a questionnaire are anticipated. No compensation is provided. Participation does not involve any costs for you and will not provide financial benefits.

Voluntariness and rights

Participation is voluntary. You may withdraw at any time before submitting the questionnaire, without any consequences.

Eligibility

Participation is restricted to adults (≥ 18 years).

Consent

I declare that I have read and understood the information above and I voluntarily agree to participate in this study.

☐ I consent to participate

Date: